



# Security and privacy compliance lifecycle

for digital product development

## Steps to achieve and maintain compliance objectives

Ongoing support for a risk-driven, scalable and collaborative program

**Step 1**

**Define compliance requirements**



Security & privacy requirements depend upon many factors

**Intended use**  
**Geographic region**  
**Associated data subjects**

**Step 2**

**Perform baseline analysis**



Compliance requires multiple data-based components

**Data inventory**  
**Data lifecycle**  
**Data protection**  
**Data privacy**

**Step 3**

**Implement procedures & controls**



Security & privacy principles are key in product development

**Privacy & security by design**  
**Privacy operations**  
**Education, training, awareness**

**Step 4**

**Assess & measure adherence**



Digital products require regular assessments of procedures & controls

**Internal assessments**  
**External audits**  
**Certifications measured**  
**Regulations adherence**

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